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NEW Sky Factory eScape™: Digital Cinema Brings the Events of Nature Inside

Sky Factory eScape™ is a virtual window that brings the events of nature to any wall, anywhere. eScape is a fusion of fine art and technology that takes Sky Factory's *Illusions of Nature™* to a new level of realism, by adding the motion and sound of high-definition digital cinema.

Fairfield, IA, May 25, 2010

Sky Factory eScape™ is a digital cinema virtual window that brings the dynamic beauty of nature - image, motion and sound - to interior environments. A high-tech illusion, eScape features a wall-mounted industrial-grade HD LCD monitor embedded in a full-size casement window. eScape utilizes the most advanced RED digital cinema technology to capture terabytes of Sky Factory's proprietary HD nature content.

eScape views, made from scenic locations around the world, are selected because of beauty,

refinement and their ability to display the deeper workings of nature. In addition, because they are *unedited* views of natural events, these sequences unfold for the viewer, exactly as the events unfold in real life. Real time is an essential element of *eScape*, creating an authentic experience that is distinctly different from the high-density compressed experience commonly portrayed with video and cinema editing.

Because *eScape* sequences are typically more than an hour (even eight hours), *eScape* can both hold attention and also deliver continuity as the observer comes and goes. In most cases, the hours of imagery are accompanied by the authentic ambient sounds of nature. Sequences include tropical ocean views with dramatic surf, sunrise and sunset from around the world, waterfalls, rivers, lakes, and wildlife from an ever-growing library of new footage.



eScape is used to enrich any interior environment where the goal is a fusion of fine art, cutting-edge design, and changing visual and auditory experience. Images of nature have proven to transform human physiology – from stress and anxiety to the inner stability and calm associated with the relaxation response.

Some applications include: healthcare (waiting rooms, treatment areas, patient rooms, cafeterias), hospitality (hotel lobbies, restaurants, spas, casinos), commercial (retail, corporate offices), institutional (airports, government buildings, schools) and residential (bedroom, living room, and basement areas). A private portal to the most engaging views in the world, *eScape* takes a major step forward in bringing the realism, universality and physiological benefits of nature to interior environments.



For pricing and specifications, contact Sky Factory Sky Designers at (866) 759-3228 or info@theskyfactory.com.



[Watch eScape demo video](#)

About Sky Factory The Sky Factory, LC creates authentic *Illusions of Nature*™ that transform interior spaces. Signature products include [Sky Factory Luminous SkyCeilings](#)™ and [Luminous Virtual Windows](#)™. Sky Factory's new [Digital Cinema](#) product line uses high-definition video footage, allowing viewers to experience the events, moods and movements of nature with unprecedented realism.

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