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Sky Factory Founder Bill Witherspoon

Sky Factory Founder Bill Witherspoon to Be Featured on The Brian Sewell Show

Fairfield, IA, June 21, 2011 – Entrepreneur Bill Witherspoon, founder of the Sky Factory, will be the featured guest on BlogTalkRadio's *The Brian Sewell Show* on Wednesday, June 22 at 11:00AM EDT. To listen to the live broadcast or to download the interview at a later time, visit www.BrianSewellShow.com.

The Sky Factory is a fine art and technology company that creates *Illusions of Nature*[™] – virtual skylights and windows that bring the refreshing properties of nature to interior environments. Witherspoon will discuss the company's implementation of Open Book Management and the five principles which shape Sky Factory's unique corporate culture: transparency, flat hive-management, consensus, service and performance.

The Brian Sewell Show is a platform to serve the entrepreneurial spirit which drives progress and success. With years of experience as an entrepreneur and business visionary, Brian is using his knowledge, network and insight to bring sound business advice to his audience. Each week executives and leaders from

top companies worldwide join Brian on the air "In The Boardroom" to offer their stories of success. Top industry experts also call in to provide invaluable tips on how the "Topic of the Day" will impact businesses everywhere.

BlogTalkRadio is the largest and fastest growing social radio network on the Internet; more than 24 countries and 3.5 million people tune into BlogTalkRadio each month. As a truly democratized medium, which was launched in August 2006, this free, web-based platform breaks the boundaries of traditional radio, offering a global platform with no downloads or extra equipment needed.

www.BrianSewellShow.com

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About The Sky Factory

The Sky Factory, LC is a unique fine art and technology company that creates realistic *Illusions of Nature*[™] - virtual skylights and windows - that transform interior spaces. Founded in 2002 and based in Fairfield, IA, the company is factory-direct with International Partners representing 50 countries. Sky Factory was named one of *Inc.* Magazine's Top 20 Small Company Workplaces 2010 and was recently featured as the Wall Street Journal's Workplace of the Day. www.SkyFactory.com



Brian Sewell, Host of
BlogTalkRadio's
The Brian Sewell Show